



ZINK Imaging President and CEO Nominated for Stevie Award®

Recent Accolades by Forbes and Business 2.0 Underscore ZINK Imaging's Continued Industry Success

Waltham MA., October 18, 2007 – ZINK Imaging announced today that Wendy Caswell, President & CEO of ZINK Imaging, is a Finalist in the 4th annual Stevie Awards for Women in Business, presented by Infiniti. Wendy is being recognized in the Best Entrepreneur Non-Service Business category which awards individual women entrepreneurs for their achievements. The awards will be presented at Caesars Palace in Las Vegas on Monday, November 12th 2007.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as “the business world’s own Oscars.” (New York Post, April 27, 2005).

“I feel honored to be included among the exceptionally talented women who have been named Stevie Award Finalists this year,” Wendy Caswell said. “It has been an exciting and an enormously fulfilling experience for me to work with my colleagues at ZINK Imaging to unveil the company and the ZINK™ Technology. This award is further proof that all of our hard work has not gone unnoticed.”

Wendy Caswell is President and Chief Executive Officer of ZINK Imaging, Inc. and has played an integral part in developing and launching the company. The ZINK Technology makes it possible to print and experience full color digital images without the need for ink cartridges or ribbons. This new, Zero Ink™ technology delivers a truly magical experience that not only enables high quality printing in places never before possible, but is good for the environment and affordable. Wendy's vision and commitment to pushing the boundaries of technology, launching new and innovative business opportunities and building highly-motivated and productive teams is a driving force behind ZINK Imaging's success.

Industry Accolades

This is not the only recent honor that ZINK Imaging has received. In September, *Forbes Magazine* highlighted ZINK Imaging's technology as one at the core of future disruptive change in its [“Six High-Tech Disruptors Ready To Hatch”](#) feature. In addition to this, *Business 2.0*, in cooperation with CNNMoney.com, featured ZINK Imaging in its [“Next Disruptors”](#) series which gives readers and viewers an inside look at companies that are rewriting or creating new industry rules.

About ZINK Imaging

ZINK Imaging, a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. ZINK Imaging's research and development labs and headquarters are in Massachusetts, with a state of the art development and manufacturing facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

Contacts:

Deanna Clarence
ZINK Imaging
781.386.4702
deanna.clarance@ZINK.com

Jessica Sutera
Lois Paul & Partners
781.782.5789
Jessica_sutera@lpp.com

###