



ZINK Imaging achieves new milestones at the 2008 International Consumer Electronics Show

Go-to-market and product development partners will bring the magic of ZINK™ Zero Ink™ printing to consumers in 2008

Waltham MA., January 7, 2008 – ZINK Imaging, makers of the award-winning ZINK™ Zero Ink™ digital printing technology, today publicly announced the first of an expanding list of partnerships at the 2008 International Consumer Electronics Show in Las Vegas, Nevada. ZINK Imaging is creating the future of digital printing with a network of the world's most innovative companies and global brands.

These partnerships represent the collaboration on the development and marketing of a new family of printing products that leverage ZINK Imaging's ZINK Zero Ink Technology. ZINK Technology provides the ZINK Imaging partner network with a technology platform to create a new generation of printing products that are small, simple, mobile, eco-friendly, and affordable.

In these partnerships, ZINK Imaging, the inventor of the ZINK Technology and manufacturer of the ZINK Paper™, is working hand-in-hand with its product development partners on the creation of ZINK-enabled print engines and ZINK-enabled devices.

In addition, ZINK Imaging is collaborating with companies that will bring ZINK-enabled products to market under their brand names. The collaboration encompasses both product management and marketing of new lines of printing products that leverage ZINK Imaging's inkless printing technology. The first ZINK-enabled product will be available in 2008.

The Partners:

ZINK Imaging is proud to announce the following partner companies:

Alps Electric Co, Ltd

Alps is a multi-billion dollar electronics supplier that was established in 1948 with expertise in developing highly evolved devices with advanced functions by fusing a wide range of core and proprietary technologies. Alps has a long history in developing printer products and has a very strong reputation in the consumer thermal printing market. Their expertise includes material design, fabrication of their own print heads, miniaturization of electronics, and achieving high image quality through precision machining and mechanical design.

ZINK Imaging is working hand-in-hand with Alps on the development of ZINK-enabled print engines and devices for partner companies looking to deliver innovative printing solutions to their customers. These companies will bring ZINK-enabled products and ZINK Paper to the marketplace under their respective brands.

Foxconn Technology Group

Foxconn is a multi-billion dollar company with extensive capabilities and its recent acquisition of Premier Image Technology Corporation makes it a leader in digital imaging and capture devices. Foxconn's competitive advantages

stem from the award-winning eCMMS business model and a unique Foxconnian culture. Foxconn defines company products as Speed, Quality, Engineering Services, Flexibility, and Monetary Cost Saving. Foxconnians are devoted to customer's long-term success and take pride in the hardworking culture. Foxconn has over 15,000 patents granted worldwide and is a recognized leader of innovation and technical know-how in rankings such as MIT's patent scorecard.

ZINK Imaging is collaborating with Foxconn on the development of ZINK-enabled devices for partner companies looking to enhance their digital imaging product lines with innovative new printing solutions. These companies will bring ZINK-enabled devices and ZINK Paper to the marketplace under their respective brands.

Polaroid Corporation

The pioneer of many technology firsts, Polaroid designs a variety of consumer electronics products, including LCD TVs, portable DVD players and digital cameras, GPS, instant cameras and film. Staying true to its 70-year heritage of visual innovation, Polaroid continues to help consumers share their memories, but in new ways.

The first Polaroid branded ZINK-enabled product is a pocket-sized mobile printer that produces borderless full color 2"x3" peel-and-stick ZINK photos from digital cameras and camera phones. The Polaroid Digital Instant Mobile Photo Printer enables customers to take printing on the go, creating tangible pictures as soon as an image is captured – in less than a minute. The Digital Instant Mobile Photo Printer is being debuted today at the Consumer Electronics Show and can be seen at the Polaroid booth - Central Hall at booth #13164.

The Polaroid Digital Instant Mobile Photo Printer will be available in the first half of 2008. The partnership has plans for numerous additional ZINK-enabled products.

TOMY Company, Ltd.

Founded in Tokyo, Japan, TOMY (known as Takaratomy in Japan) is a multi-billion dollar company that has a rich eight-decade history of developing and manufacturing a broad portfolio of exciting and educational toys, games, video games and other electronics for consumers of all ages. Known for its innovation, quality and safety, TOMY's mission is to produce consumer technology that entertains and inspires both children and adults.

ZINK Imaging and TOMY are collaborating on the development and marketing of a new family of printing products that leverage ZINK Imaging's ink-free printing technology. The first TOMY branded ZINK-enabled product will be available in 2008. The partnership has plans for a number of ZINK-enabled products.

"These partnerships mark a significant milestone for ZINK Imaging in its quest to bring an entirely new digital experience to consumers," said Wendy Caswell, President and CEO, ZINK Imaging. "Each company in the ZINK Imaging partner network will enable us to put the magic of ink-free printing into the hands of consumers this year. What is most exciting is that this is just the beginning."

ZINK™ at CES

ZINK Imaging is proud to announce that the ZINK Paper has been selected as an Innovations 2008 Design and Engineering Award Honoree in the Digital Imaging category. This prestigious award was announced on November 13, 2007 in New York City at the 2007 International CES Press Preview. The ZINK Technology can be seen on display in and will be demonstrated at the Innovations 2008 Design and Engineering Showcase booth #70621 at the Sands Expo and Convention Center.

ZINK Imaging will have a presence at CES to meet with potential additional world-class partners for the ZINK partner network. To schedule an appointment to meet the ZINK team call 1-866-327-5509. The ZINK Technology can also be seen live at the Polaroid booth - Central Hall at booth #13164.

For more information about ZINK Imaging, please visit their CES Virtual Press Office at <http://virtualpressoffice.com/kit/ZINK>.

About ZINK Imaging

ZINK Imaging Inc., a privately held company, was founded to enable millions of customers to enjoy the magic of ZINK™ Zero Ink™ products. Invented by ZINK Imaging, ZINK Technology and the award-winning ZINK Paper™ provide a revolutionary technology platform for ink-free digital printing products. ZINK Imaging's headquarters and research and development labs are in Massachusetts, with a state of the art manufacturing facility in Whitsett, North Carolina. For more information, please visit www.ZINK.com.

The ZINK Technology and ZINK trademarks are owned by ZINK Imaging, Inc.

About Alps Electric Co, Ltd.

Alps Electric Co, Ltd. is a leading global manufacturer of electronic devices, supplying over 40,000 different components to about 2,000 companies all over the world. You won't often see our products, but they play vital roles in many products you use everyday. Alps Electric creates new values that satisfy stakeholders and are friendly to the earth. For more information, please visit www.alps.com.

About Foxconn Technology Group

Foxconn Technology Group is the foremost provider of joint-design, joint-development, manufacturing, assembly and after-sales services to global Computer, Communication and Consumer-electronics ("3C") leaders. Aided by its legendary execution, uncompromising customer devotion and its award-winning proprietary business model, eCMMS, Foxconn Group is not only the largest, but also the fastest growing multinationals manufacturing services provider (including CEM, EMS, ODM and CMMS) in the world. For more information, please visit www.foxconn.com.

About Polaroid Corporation

Polaroid, the company that pioneered instant photography, has become a leading consumer electronics brand. Building on its 70-year heritage of visual innovation, Polaroid is the leading U.S. seller of mass market digital cameras and personal DVD players, and ranks among the top five makers of LCD televisions. Through its new line of digital entertainment products, Polaroid helps consumers capture, share, and enjoy their memories in new ways. Polaroid is a company of Petters Group Worldwide. Learn more at www.polaroid.com.

"Polaroid" and "Polaroid and Pixel" are trademarks of Polaroid Corporation.

About TOMY Company, Ltd.

Takara and TOMY merged in 2006 creating a new, global force in toys, children's merchandise and entertainment. The merged company is called TOMY Company, Ltd. in English but in Japanese uses the combined name, TAKARATOMY. The company manufactures a broad range of products based on its own brands which include TOMICA, Choro-Q (aka Penny Racers), Plarail, Zoids, Transformers, Licca, Nohohon-Zoku (aka, Sunshine Buddies) and TOMY brand baby care products such as baby monitors, carriers etc. The new TOMY also produces and/or sells a wide variety of toy brands under license, such as Thomas & Friends, Disney, Kirarin Revolution, Pokemon, NARUTO, The Game of Life, Rockman (aka Megaman) and Animal Crossing. More info available at www.takaratomy.co.jp.

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